Embracing Innovation: Expanding and Modernizing Your Collaborative Toolbox



June 8–10, 2023 JW Marriott Orlando Bonnet Creek Resart CollaborativePracticeFlorida.com

# 2023 Sponsorship Packages & Exhibitor Opportunities

To be included in the conference brochure and onsite materials, complete form no later than April 22, 2023.

SPONSORSHIP	DIAMOND SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	FACP	Friends of FACP
LEVELS		SPONSOR	SPONSOR	SPONSOR	SPONSOR	PATRON	One Billable
AMOUNTS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	Hour
Article in FACP Newsletter	✓	✓	✓	✓			
Advertisement in the FACP Newsletter	ALL	4	2	1			
Name recognition in one FACP Newsletter	✓	✓	✓	✓	✓	✓	✓
Logo featured on the FACP website for the year following the conference	<b>√</b>	✓	✓	✓	✓		
Optional Premium Conference Benefits	Title Sponsor: logo on brochure cover & conference item	Choice of Reception with 1 drink ticket per person	Choice of Internet, Friday Lunch or Saturday Lunch	Co-Sponsor for Friday & Saturday Breakfasts	Co-Sponsor for Coffee Breaks		
Conference Registration (includes meals & receptions)	5	3	2	1	1		
Brief remarks at a Conference meal	✓	✓					
Featured on Conference Mobile App	<b>√</b>	<b>√</b>	✓				
Collateral in Conference bags (Item paid for by sponsor)	2	1	1				
Social Media Posts leading up to the Conference	3	2	2	1	1		
Logos and "Thank You" featured in the General Sessions	<b>√</b>	✓	✓	✓	✓		
One exhibit table at Conference	<b>√</b>	✓	<b>√</b>	<b>√</b>			
Opportunity to include materials on a general resource table					<b>✓</b>		
Name and logo included in the brochure & website	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>		

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#### **DIAMOND SPONSORSHIP \$10,000**

#### Optional Premium Benefit: Title Sponsor with logo on conference item and brochure cover

- Five (5) Conference Registrations & reserved seats at general sessions
- Two (2) Collateral pieces included in conference bags
- Featured on the Conference Mobile App
- Your logo on the conference registration website and in the conference brochure
- "Thank You" to sponsors with logos featured at each general session
- One exhibit table
- FACP Newsletter Advertisement (ALL), Getting to Know You article
- Logo featured on the FACP website Annual Conference Page for the year following the event
- Brief remarks at a Conference meal
- (3) Social media posts leading up to the conference

#### PLATINUM SPONSORSHIP \$7,500 (Two Available)

#### Optional Premium Benefit: Choice of Social Reception with 1 drink ticket per person (Thursday or Friday)

- Three (3) Conference Registrations & reserved seats at general sessions
- One (1) Collateral pieces included in conference bags
- Featured on the Conference Mobile App
- Your logo on the conference registration website and in the conference brochure
- "Thank You" to sponsors with logos featured at each general session
- One exhibit table
- FACP Newsletter Advertisement (4), Getting to Know You article
- Logo featured on the FACP website Annual Conference Page for the year following the event
- Brief remarks at a Conference meal
- (2) Social media posts leading up to the conference

# **GOLD SPONSORSHIP \$5,000**

#### Optional Premium Benefit: Choice of Internet, Friday Lunch or Saturday Lunch

- Two (2) Conference Registrations & reserved seats at general sessions
- One (1) Collateral pieces included in conference bags
- Featured on the Conference Mobile App
- Your logo on the conference registration website and in the conference brochure
- "Thank You" to sponsors with logos featured at each general session
- One exhibit table
- FACP Newsletter Advertisement (2), Getting to Know You article
- Logo featured on the FACP website Annual Conference Page for the year following the event
- (2) Social media posts leading up to the conference

#### **SILVER SPONSORSHIP \$2,500**

# Optional Collective Benefit: Co-Sponsor for Friday & Saturday Breakfasts

- One (1) Conference Registration
- Your logo on the conference registration website and in the conference brochure
- "Thank You" to sponsors with logos featured at each general session
- One exhibit table
- FACP Newsletter Advertisement (1), Getting to Know You article
- Logo featured on the FACP website Annual Conference Page for the year following the event
- (1) Social media post leading up to the conference

### **BRONZE SPONSORSHIP \$1.500**

#### Optional Collective Benefit: Co-Sponsor for Coffee Breaks

- One (1) Conference Registration
- Opportunity to include materials on a general resource table at the conference
- Your logo on the conference registration website and in the conference brochure
- "Thank You" to sponsors with logos featured at each general session
- Logo featured on the FACP website Annual Conference Page for the year following the event
- (1) Social media post leading up to the conference

Conference Questions: <a href="mailto:stephanie@akconsultinggroup.org">stephanie@akconsultinggroup.org</a>

Annual FACP Sponsorship Questions, Contact our Treasurer Sonya Johnson at sjohnson@girardjohnson.com

#### **EXHIBITOR \$750**

- One (1) conference registration, includes meals and receptions
- One Exhibit Table
- Company's name listed as an Exhibitor in the conference brochure

## **CONFERENCE BAG STUFFER**

- 1 collateral piece included in the conference bags
- \$200 (available as an add-on item for Exhibitors & Sponsors)
- \$500 (available for NON-Exhibitor/Sponsors)

(All collateral pieces for conference bags are supplied by sponsor/exhibitor, shipping & receiving responsibility of the sponsor/exhibitor.)